



MAIL YOUR RESERVATION NOW!

The brave Canadian forces who fought at the Battle of Vimy Ridge have inspired generations with their heroism. The Bradford Exchange is pleased to make the *Battle of Vimy Ridge Proof Coin* available to our Preferred Clients.

HEROES FOR ALL TIME

Bradford Exchange

RUSH PROCESSING

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DON'T MISS THE BATTLE OF VIMY RIDGE PROOF COIN; RESERVE YOURS NOW!



- ◆ CELEBRATE THEIR VICTORY  
Honours the courage of the Canadian forces who fought valiantly at Vimy Ridge
- ◆ 24K GOLD-PLATED PROOF  
Plated in gleaming 24K Gold
- ◆ SEPIA COLOUR IMPRINTING  
Features dramatic photographic imprinting
- ◆ FREE EXAMINATION  
Send no money and enjoy a free preview
- ◆ SECURED AND PROTECTED  
Arrives secured in a crystal-clear capsule for enduring preservation
- ◆ SATISFACTION GUARANTEED  
or your money back

## COLLECTOR'S ALERT

# COMMEMORATES THE BATTLE OF VIMY RIDGE EXCLUSIVE 24K GOLD-PLATED PROOF COIN

Raised artwork of the Canadian maple leaf emblem and patriotic sentiment



Dramatic battlefield photography of Vimy Ridge is imprinted on the reverse

Design subject to change. This fine collectible is not legal tender and bears no monetary face value. Shown larger than actual size of 38.6mm.

### KEY DETAILS

**SPECIAL EARLY RELEASE:**  
New Proof coin salutes Canadian victory and the brave heroes who fought at The Battle of Vimy Ridge in the Nord-Pas-de-Calais region of France during April 9-12, 1917.

**LIMITED AVAILABILITY:**  
Issued to honour this historic World War I battle, editions are strictly limited. Due to the extremely low quantity available, only the earliest applicants will be able to successfully secure this superb tribute.

**EXCLUSIVE DESIGN:**  
Intended as a collectors' item, this exclusive commemorative is offered in coveted Proof condition and is richly plated in 24K gold.

**SPECIAL ENHANCEMENTS:**  
Accented with sepia-toned printing to capture the look and feel of authentic newspaper battle reports of the era.

**SECURED AND PROTECTED:**  
Your superb coin arrives sealed in a crystal-clear capsule to preserve it for years to come.

### HONOURING GLORIOUS VICTORY

During four brutal days of warfare in April 1917, more than 20,000 soldiers from four divisions of the Canadian Corps—representing all regions of Canada—led a mighty assault against German forces at Vimy Ridge in Northern France. Their mission: storm the ridge and overtake the heavily-fortified and strategically advantageous position. Preceded by a devastating artillery barrage against the deeply embedded enemy positions, Canadian infantry stormed Vimy Ridge on 9 April 1917. Under intense artillery and machine gun fire, the Canadian divisions fought heroically, overpowering the German forces and capturing the crucial vantage point of Hill 145. After three more days of intense fighting, the overwhelmed enemy surrendered their position on 12 April. The sacrifices at Vimy Ridge were costly as nearly 3,600 Canadian soldiers perished and more than 7,000 were wounded. But it was a tremendous victory for both Canada and the Allied Forces, a grand triumph that inspired unity, pride and a sense of nationhood in every proud Canadian.

Now, The Bradford Exchange proudly honours the Canadian soldiers who served and fought gallantly with the *Battle of Vimy Ridge Proof Coin*.

### A GLEAMING TRIBUTE PROOF SHINES IN 24K GOLD PLATING AND FEATURING DRAMATIC BATTLEFIELD IMAGERY

This all-new commemorative tribute is richly plated in 24K gold for enduring value. On the reverse, special sepia-toned printing features dramatic imagery of the Canada's brave soldiers fighting valiantly on the Vimy Ridge battlefield, the dates of the battle "9-12 April 1917" and title "The Battle of Vimy Ridge." Specially prepared Proof-quality coining dies create the coin's polished, mirror-like fields and raised imagery. The obverse features raised art of the Canadian maple leaf and laurel branch emblem, and a patriotic sentiment. It arrives secured in a crystal-clear capsule for heirloom preservation.

### EXCLUSIVE DESIGN ONLY AVAILABLE THROUGH THIS OFFER. ORDER YOURS NOW BEFORE IT'S TOO LATE!

To reserve your *Battle of Vimy Ridge Proof Coin*, backed by our 365-day guarantee, send no money now. Just return the Limited Availability Notice. But hurry—availability is limited, so don't miss out. By accepting this reservation, you will be enrolled in *The Greatest Canadian War Battles Proof Collection*, with the opportunity, never the obligation, to collect future issues. Very strong demand is likely, so don't wait. Reserve now at issue price—you may cancel at any time simply by notifying us.

[bradfordexchange.ca/vimycoin](http://bradfordexchange.ca/vimycoin)