

*Coca-Cola*®

Celebrate  
90 years  
of a jolly  
holiday icon

Available only  
from Hawthorne Village!



90  
YEARS  
OF *Coca-Cola*  
SANTA





Order the  
***Coca-Cola® Santa's  
Illuminated Musical Workshop***

**Now in One Step!**

**We've Made It Easy!**

Simply complete and return the Reservation Card to reserve your *Coca-Cola Santa's Illuminated Musical Workshop* today.

**Certificate of Authenticity &  
365-Day Guarantee.**

You'll receive a Certificate of Authenticity and thanks to Hawthorne Village's best-in-the-business 365-Day Guarantee, your purchase is protected if you are not completely satisfied. Just return it within one year and we'll issue you a complete refund for everything

that you have paid toward the purchase price—no questions asked.

**NOT AVAILABLE IN ANY STORE!  
So don't wait!**

The *Coca-Cola Santa's Illuminated Musical Workshop* is not available in any store, so order today! Simply complete and return the enclosed Reservation Application to Hawthorne Village—the **ONLY** source for this Collectibles Market Exclusive—as soon as possible.

Presented by



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**ORDER TODAY AT [BRADFORDEXCHANGE.COM](http://BRADFORDEXCHANGE.COM)**



**Where Passion Becomes Art**

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Vintage design and classic style create a scene of nostalgic holiday joy

90  
YEARS  
OF Coca-Cola  
SANTA



## *Coca-Cola® Santa's Illuminated Musical Workshop*

Every holiday season, we can't help but envision Santa tinkering in his North Pole workshop preparing to spread Christmas cheer across the world. The image is timeless. Just like Coca-Cola®. 90 years ago, it was the vision of artist Haddon Sundblom appearing in iconic Coke® advertising that reshaped representations of Santa into the jolly and much-beloved figure we celebrate today.

Bringing together beloved holiday traditions with illuminating, fully-dimensional sculpture inspired by vintage Coca-Cola advertising, our master artisans are proud to present the *Coca-Cola Santa's Illuminated Musical Workshop*, available ONLY from Hawthorne Village, a division of The Bradford Exchange.

### **Vintage artistry and festive music evoke a joyful sense of nostalgia**

This officially licensed sculpture, inspired by Coca-Cola's classic holiday advertising campaigns between 1931 and 1964, celebrates 90 years of Haddon Sundblom's abiding vision of Santa Claus. Exquisitely crafted and meticulously hand-painted, the cozy workshop is bedecked with toys and gifts featuring authentic Coca-Cola regalia, warmly illuminated from above by soft LED lighting. A decorated Christmas tree brightly illuminates in vivid hues of blue, red and green, and is adorned with Coca-Cola ornaments. Outside, fresh, glittered snowfall blankets the walkway and rooftop of the workshop front as an assortment of colorful gifts, a decorated tree and street lamp, and bold red Coca-Cola emblems accent the scene's timeless charms.

Evoking so many of your most treasured holiday memories and playing a medley of 8 beloved holiday songs, there's never been a more heartwarming way to bring the spirit of the season home.

### **Not available in any store. Act now!**

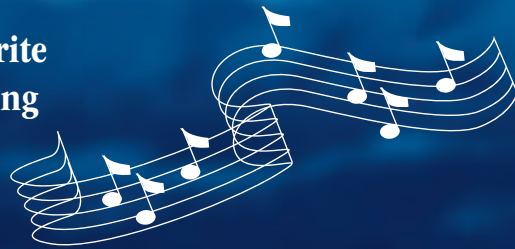
The *Coca-Cola Santa's Illuminated Musical Workshop* arrives ready to display, making it the perfect complement for your holiday home decor. So don't delay. Send no money now. Just mail the Reservation Application or visit us online today!

Celebrate 90 Years of Coca-Cola® Santa!

The **Coca-Cola**®

### Santa's Illuminated Musical Workshop

Plays a medley of 8 favorite Christmas songs, including "Jingle Bells," "Deck the Halls" and more!



Fully sculpted and meticulously hand-painted

Inspired by classic Coca-Cola® advertising featuring Haddon Sundblom's Santa imagery

Warmly illuminates with LED lighting



90 YEARS OF *Coca-Cola* SANTA

It Lights Up!



Sculpture shown slightly larger than approximate size of 8.5" L"x 5.75" W x 7.5" H